

COCA-COLA DIVERSITY STEWARDSHIP REPORT 2011



As Inclusive As Our Brands

The Coca-Cola Company

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Muhtar Kent
Chairman and Chief Executive Officer

Message from the CEO

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Best regards,

A handwritten signature in black ink that reads "Muhtar Kent".

Chairman and CEO
The Coca-Cola Company

Diversity Highlights

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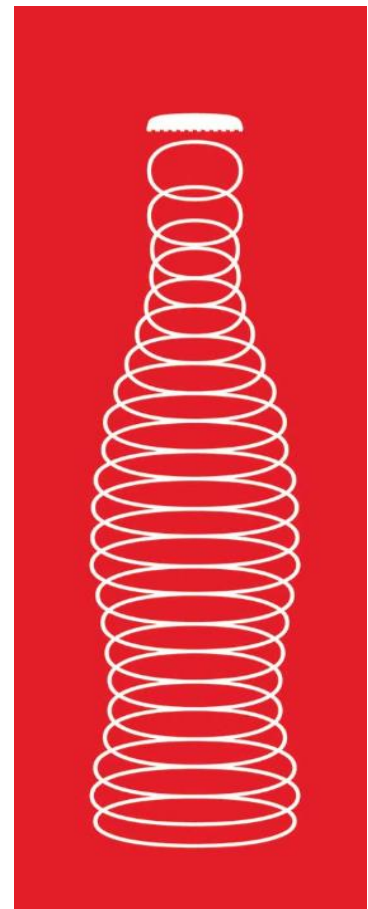
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Facts and Figures

Table 1 Diversity Figures

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	882		588		1470
LEVEL	MALE		FEMALES		Total
	COUNT	Percentage	COUNT	Percentage	
Level 1	344	39%	199	34%	543
Level 2	314	36%	220	37%	534
Level 3	124	14%	94	16%	218
Level 4	55	6%	51	9%	106
Level 5	45	5%	24	4%	69
	MALE S	PERCENTAGE	FEMALE S	PERCENTAGE	Total
Married	401	45%	272	46%	673
Single	271	31%	199	34%	470
Divorced	210	24%	117	20%	327

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Brand Forecast

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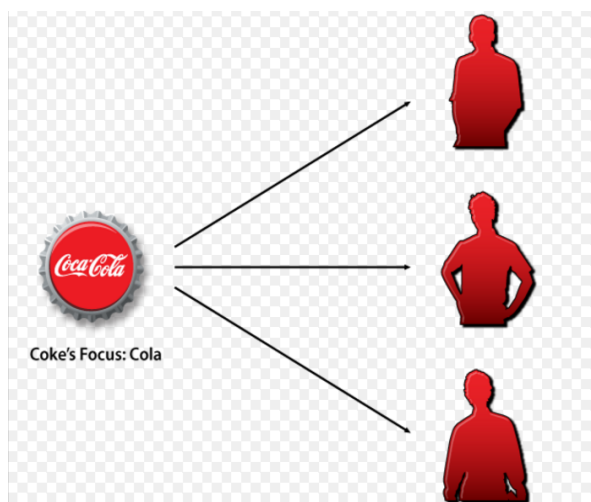
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